iStartX.io

PITCH DECK
PRESENTATION

- Creative AI Tools
- NFT Innovation Products
- Training Models
- Consolidated APIs

A Quad Core Platform

Overview

PROBLEM

Lack of AI & Blockchain adoption from Creative communities during an explosive tech revolution, & numerous platforms require multiple memberships & price plans.

SOLUTION

Promote collaboration between Creators & Investors with user Accreditation and earning potential, whilst centralising APIs & Blockchain under a single platform & token.

Four Main Problems identified:

01 SURGE OF AI PLATFORMS

- ✗ Fragmented AI Tech platforms & profiles.
- ✓ Streamline services under a single profile & Usage Token

02 NUMEROUS ACCOUNTS AT HIGH COST

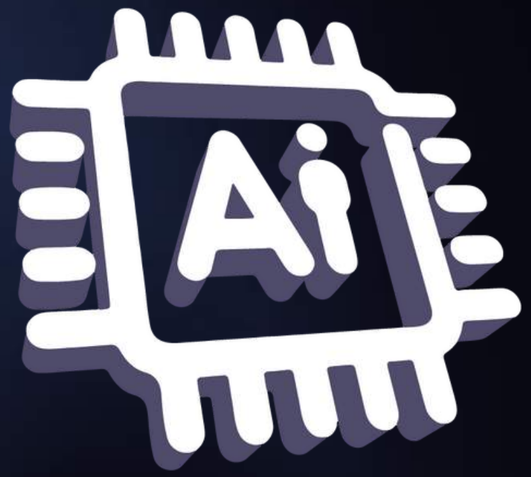
- ✗ High-Cost memberships & redundant Token usage.
- ✓ Use Collective bulk-buying power through API Funnels.

03 LACK OF ADOPTION IN CREATIVE COMMUNITIES

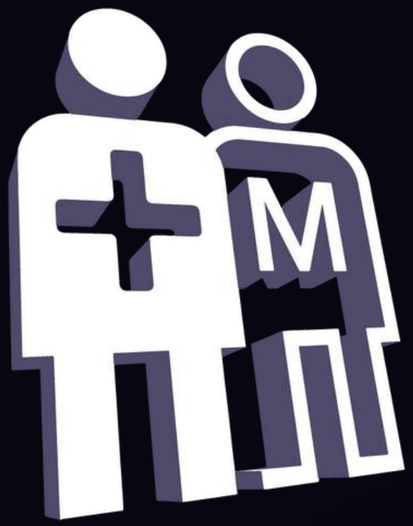
- ✗ Barriers to entry & skepticism toward AI & Blockchain.
- ✓ Simplify adoption process & create real opportunity.

04 ACCUSATIONS OF AI THEFT & SIDELINED CREATIVES

- ✗ Lack of accreditation for Artists & Creators within AI.
- ✓ Filter AI usage through Training Models for accreditation.



AI CREATIVE TOOLS



TRAINING MODELS

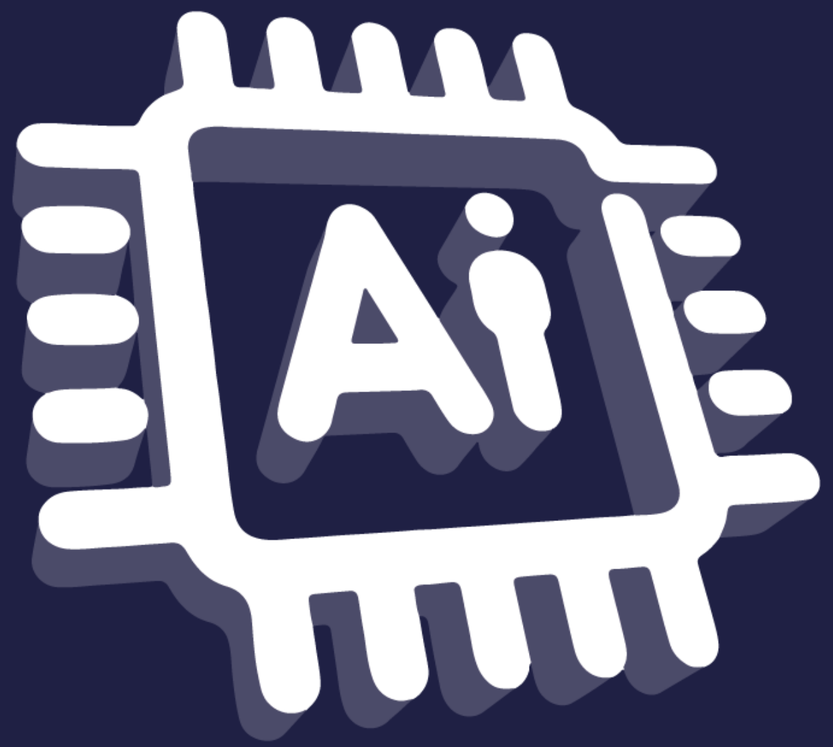
NFT PRODUCTS

CONSOLIDATED API

Creative Innovation

These four cores fused with our Creative Direction will foster a new wave of AI & Blockchain adoption.

A Quad Core Platform



TOKENIZED AI TOOLS

- A broad range of AI Tools operating under a centralised Usage Token System. (Ut)
- Hybrid Payments with Tokens Purchased in Fiat Currency, NFT Fuel Cards or ISX Crypto.
- Focus on Creative Industry Tasks; Built by Creative minds for Creative needs.
- User-friendly interfaces making AI Intuitive and accessible to all skill levels.

A Quad Core Platform

TRAINING MODELS

- A diverse range from Art Styles, Writing Types, AI Voice, Bots, NFT Collections and more.
- User-friendly interfaces for easy creation & freedom to create unique user Tools.
- User to User Products for Passive Token Income, cashed out in Fiat or ISX.
- Drive Creative community adoption with a focus on Creator accreditation and rewards.

A Quad Core Platform

NFT PRODUCTS

- Provide a range of NFT Products for users to Mine, Collect or Contribute.
- Utility driven for Future Games, Education and Asset creation for real-world adoption.
- Connecting Creators and Investors through collaborative mutual growth opportunities.
- Merging AI Tools and NFT Blockchain tech for innovative NFT Products and Projects.

A Quad Core Platform

COLLECTIVE API

- Use collective buying power to reduce API costs with Tokens that don’t expire.
- A plethora of APIs for diverse tasks accessed under a single profile and payment system.
- Maximise profile efficiency and overall user value with added income opportunities.
- User Training Models & Tools can be applied to multiple APIs within a single space.

BUSINESS MODEL

We're a hybrid platform taking payments in Fiat, NFT Fuel Cards & Crypto Currency.

Main Revenues

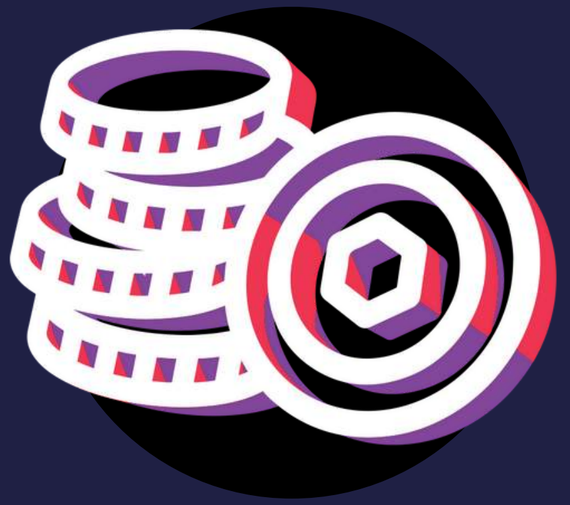
Membership Purchases
Monthly subscription for Token allowance & added perks.

Token Pack Purchases
Token Top ups redeemed in bulk for better overall value.

ISX Crypto, Transaction Fees & NFTs
% Fees from ISX Transactions, NFT sales & kickbacks.

PAYMENTS

Bridging Web 2.0 & 3.0



Usage Tokens (Ut) are native to iStartX and underpin all functionality within the platform. Purchases can me made as follows:

Fiat

Purchase Membership & Usage Token Packs.

NFT Fuel Cards

Burn for X number of Usage Tokens.

ISX Crypto

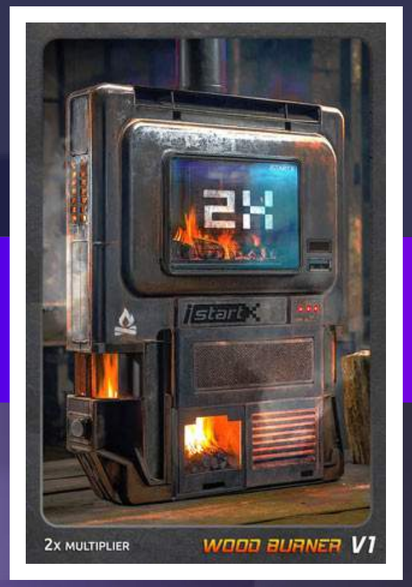
Purchase Membership & Usage Token Packs.

Awaiting Launch

NFT FUEL CARDS

Collect, Trade or Burn

- Early Bird Access
- Multiply XPACK (6000 Ut)
- AirDrop Rewards
- FREE Mint Perks
- Rare Collectible



These cards are a versatile way to invest and can be burned for Usage Tokens based on their multiplier.

We’re looking to Launch NFT Fuel Sales in Quarter 4 of 2024.

Awaiting Launch

ISX CRYPTO

Hold, Stake, Trade or Exchange

- Early Bird Access
- AirDrop Rewards
- 10% Extra Usage Tokens
- Staking Rewards

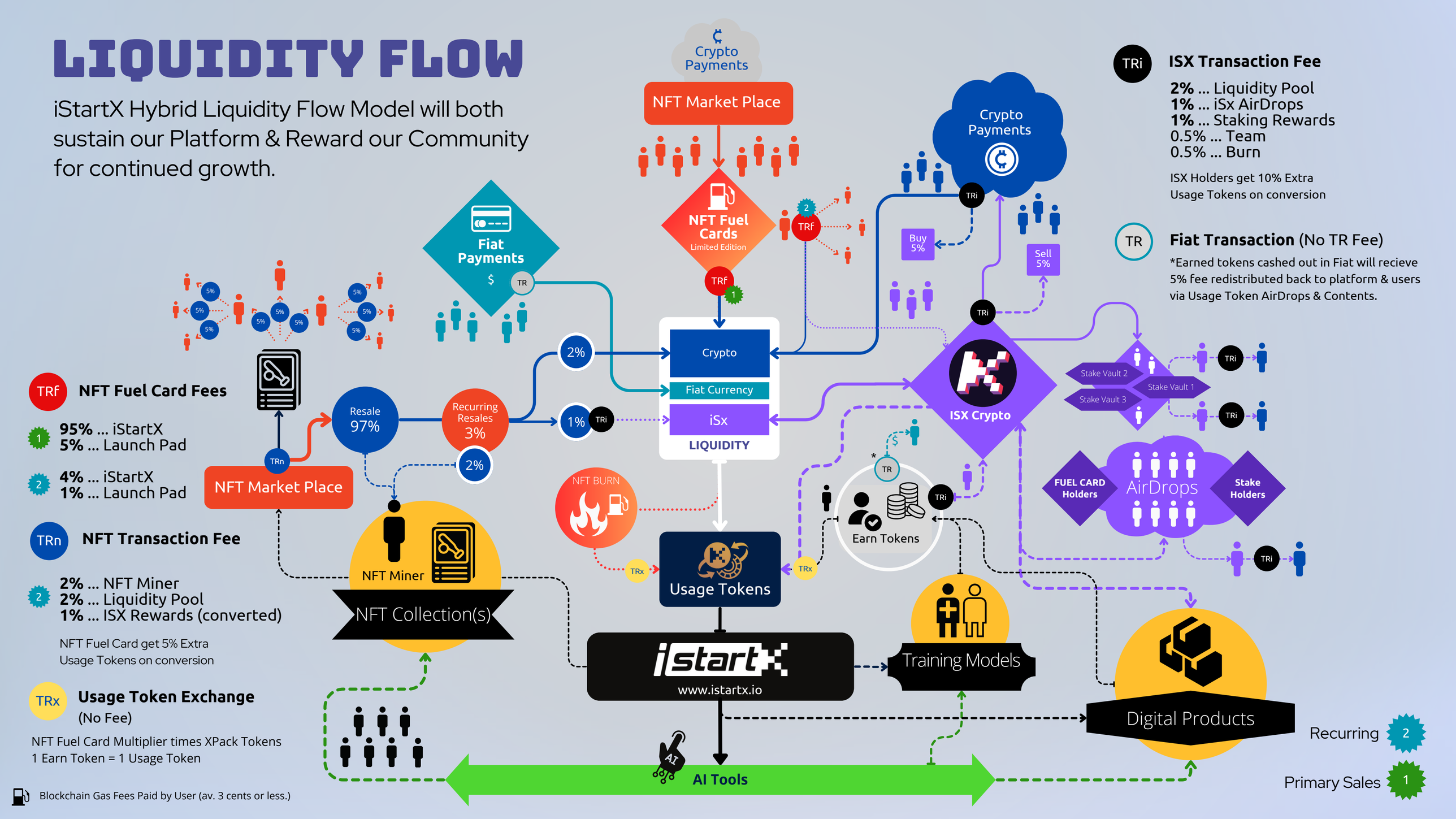
Public Sale	Growth	Reserve	Staking	Team	Partners
40%	20%	15%	10%	10%	5%

We're looking to Launch our ICO in Quarter 4 of 2024 and IDO early stages of Q4 2024.

This tokenomics distribution will allow for liquidity to flow back to the platform whilst rewarding our Community.

LIQUIDITY FLOW

iStartX Hybrid Liquidity Flow Model will both sustain our Platform & Reward our Community for continued growth.



TRi ISX Transaction Fee

2% ... Liquidity Pool
1% ... iSx AirDrops
1% ... Staking Rewards
0.5% ... Team
0.5% ... Burn

ISX Holders get 10% Extra Usage Tokens on conversion

TR Fiat Transaction (No TR Fee)

*Earned tokens cashed out in Fiat will recieve 5% fee redistributed back to platform & users via Usage Token AirDrops & Contents.

TRf NFT Fuel Card Fees

1 **95%** ... iStartX
5% ... Launch Pad

2 **4%** ... iStartX
1% ... Launch Pad

TRn NFT Transaction Fee

2 **2%** ... NFT Miner
2% ... Liquidity Pool
1% ... ISX Rewards (converted)

NFT Fuel Card get 5% Extra Usage Tokens on conversion

TRx Usage Token Exchange (No Fee)

NFT Fuel Card Multiplier times XPack Tokens
1 Earn Token = 1 Usage Token

Blockchain Gas Fees Paid by User (av. 3 cents or less.)

Recurring 2

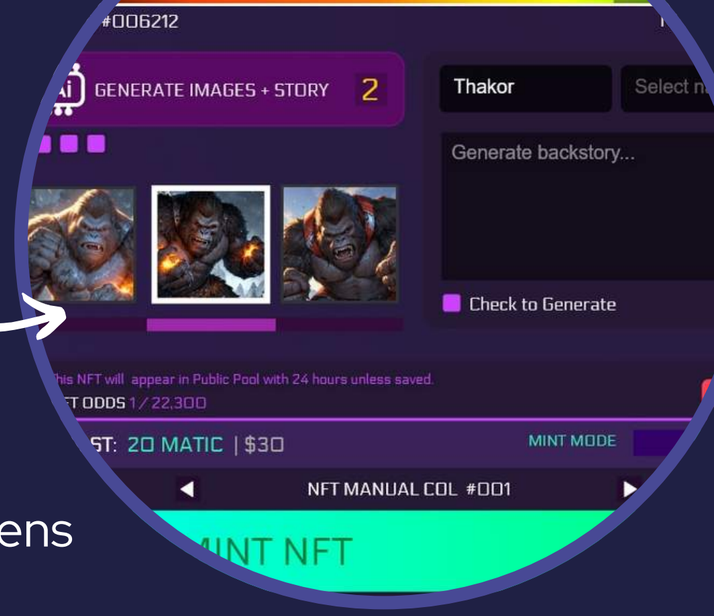
Primary Sales 1

In Development

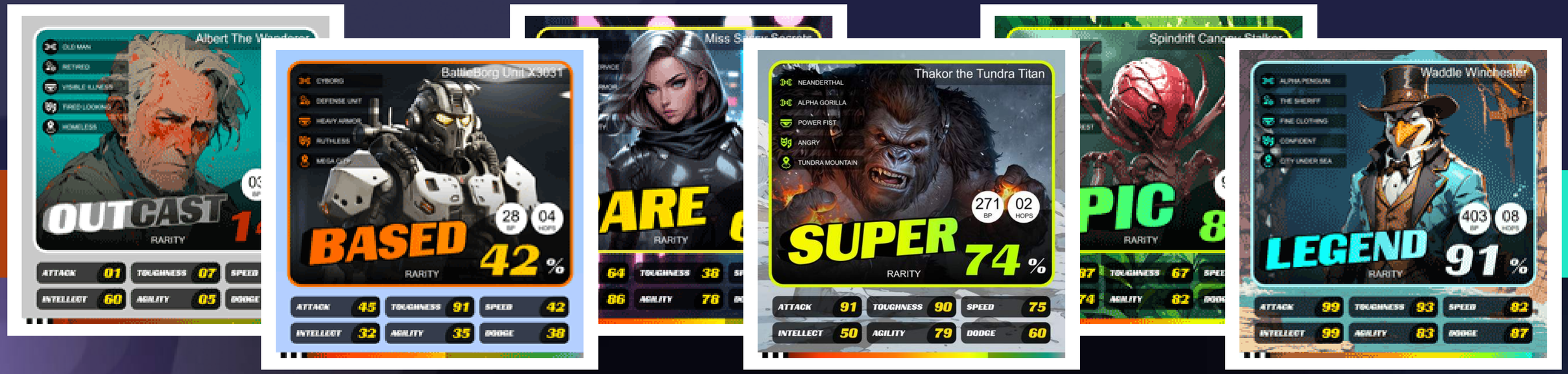
FAME FORGED

Collectible Gaming Cards

Name & Generate a Back story!



- AI Art Generated
- Unique Cards of 100,000 Supply
- Scalable Rarity
- Battle Deck Game
- Mine with Usage Tokens



First NFT Collection to be mined & minted via iStartX. Launching Spring 2025.

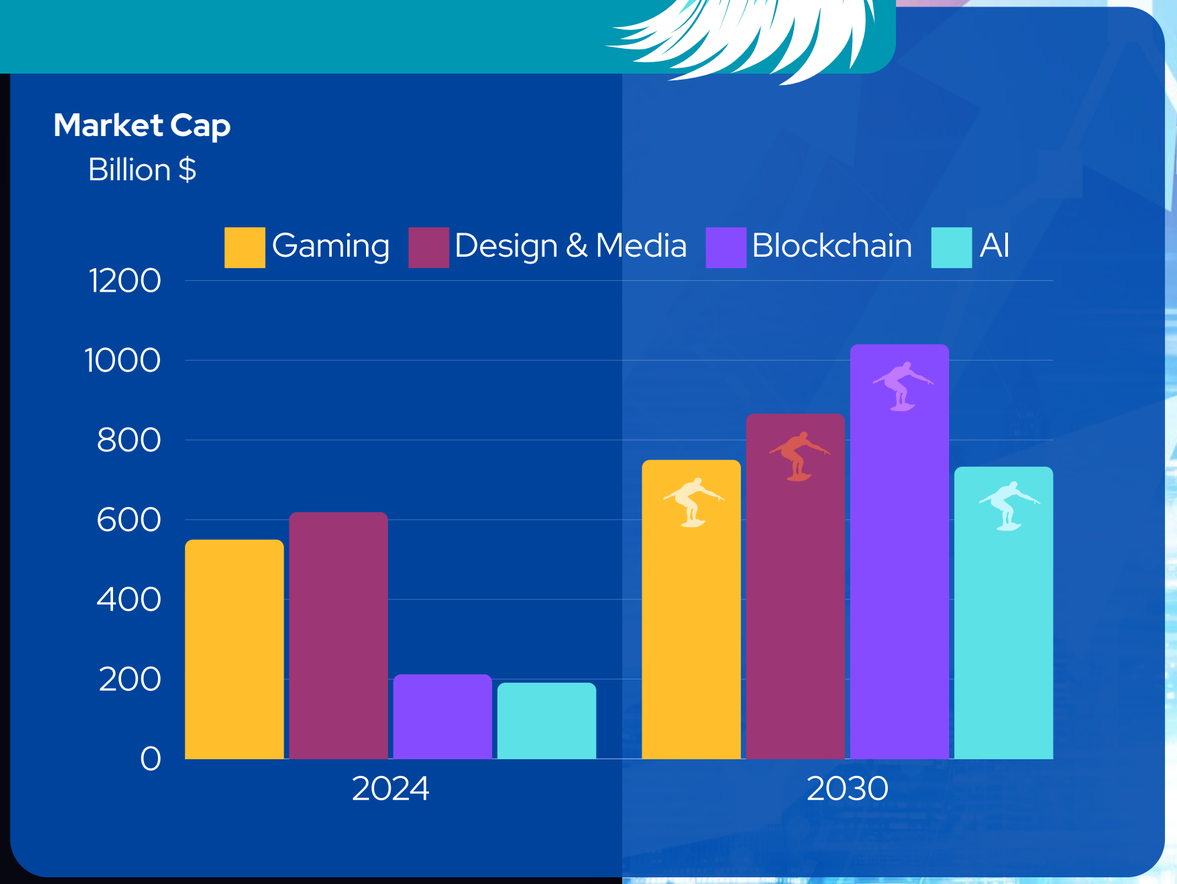
Collaborations & Launchpads open for discussion.

BLOCKCHAIN & AI TECH IS SET TO BOOM!

We will capitalise on this growth whilsts facilitating users within already booming industries as they cross over:

- **AI Creative Tools**
  Sustain users with efficient tools to assist industry needs.
- **NFT Products**
  Facilitate the creation of digital monetary products.
- **Web 3.0 Digital Apps**
  Utilise blockchain space to provide DApps as required.

We're positioned to ride the waves of exponential growth markets.



ADDED BENEFITS

- First Ethical AI Platform redefining the AI use Case.
- Targeting multiple communities, existing & new.
- Sustaining existing booming markets to cross over.
- Connecting Creators and Investors for mutual growth.
- A Realworld use case merging AI & Blockchain.
- Hybrid adoption bridging gaps from web 2.0 to 3.0
- Enhanced Liquidity Flow between Fiat, NFT & Crypto.
- Products & Services driven by innovation.

We are pushing the boundries of emerging tech with a truly unique use case and sense of direction.

OUR TEAM

We're a group of seasoned professionals with skillsets that enable us to create a solid & scaleable platform, merging Creativity with Future Tech.

PAUL GILBERT

Founder & Creative Director

Lead Artist, Designer & Drives the vision for iStartX.

MICHAŁ GOŁEBIOWSKI

Founder & Lead Developer

Sidekick & Master coder helps to bring the vision to life.

VOLODYMYR LISNYI

Devops Manager

Tech Guru ensures Platform is secure, fast & scalable.

CRISTINA ALEXE

Accounts Manager

All smiles in cross-promotions, finance & optimizing resource.

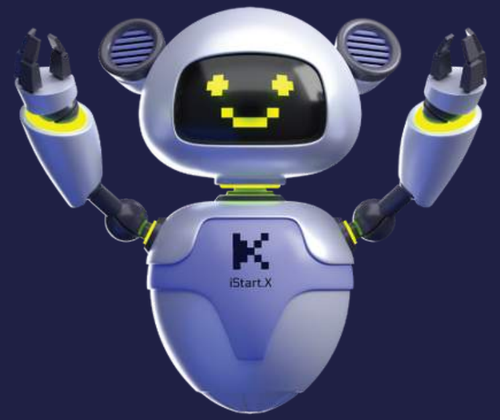
THANK YOU

We hope you share our vision and
look forward to collaborating with you.

Our ideal timings for Launch are:

ICO 2024 Quarter 4 (October/November)
NFT Fuel Cards 2024 Quarter 4 (November/December)
IDO 2024 Quarter 4 (November/December)

Contact Us



www.istartx.io
word@istartx.io

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